

Louisiana Senate Finance Committee



FY19 Executive Budget

06 - Department of Culture, Recreation and Tourism

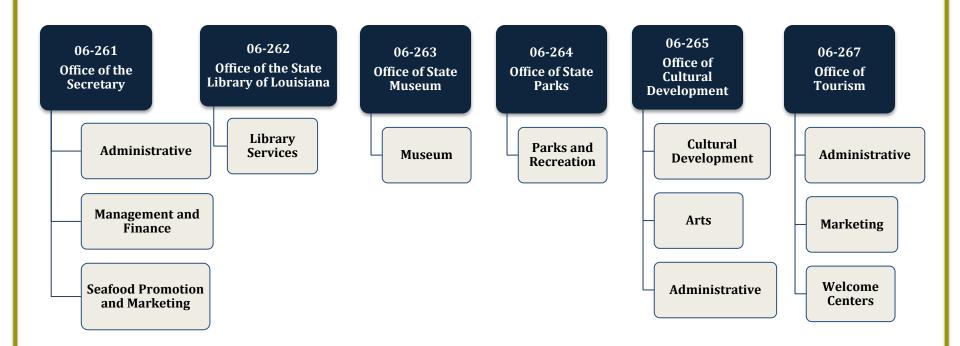
April 2018

Sen. John A. Alario, President Sen. Eric LaFleur, Chairman



FY19 Executive Budget Schedule 06 — Culture, Recreation and Tourism Agencies

Departmental mission — "The mission of the Department of Culture, Recreation, and Tourism is to preserve and enhance Louisiana's unique heritage and natural landscape; provide cultural, informational, and recreational resources; and promote the use of these resources by our diverse citizens and visitors."





Culture, Recreation and Tourism Agency Descriptions

The mission of the **Office of the Secretary** is to lead Louisiana through the development and implementation of strategic and integrated approaches to management of the Office of State Parks, the Office of Tourism, the Office of State Museum, the Office of Cultural Development, and the Office of State Library.

The mission of the **State Library of Louisiana** is to foster a culture of literacy, promote awareness of our state's rich literary heritage, and ensure public access to and preserve informational, educational, cultural, and recreational resources, especially those unique to Louisiana.

The mission of the **Office of State Museum** is to maintain the Louisiana State Museum as a true statewide museum system that is accredited by the American Alliance of Museums; to collect, preserve, and interpret buildings, documents, and artifacts that reveal Louisiana's history and culture and to present those items using both traditional and innovative technology to educate, enlighten, and provide enjoyment for the people of Louisiana and its visitors.

The mission of the **Office of State Parks** is to serve the citizens of Louisiana and visitors by preserving and interpreting natural areas of unique or exceptional scenic value; planning, developing, and operating sites that provide outdoor recreation opportunities in natural surroundings; preserving and interpreting historical and scientific sites of statewide importance; and administering intergovernmental programs related to outdoor recreation and trails.

• This office operates 21 parks and 19 historic sites in the state.

The mission of the **Office of Cultural Development** is to administer statewide programs, provide technical assistance and education to survey and preserve Louisiana's historic buildings and sites—both historic and archaeological as well as objects that convey the state's rich heritage and French language through the program's major components: Historic Preservation, Archaeology, and the Council for Development of French in Louisiana.

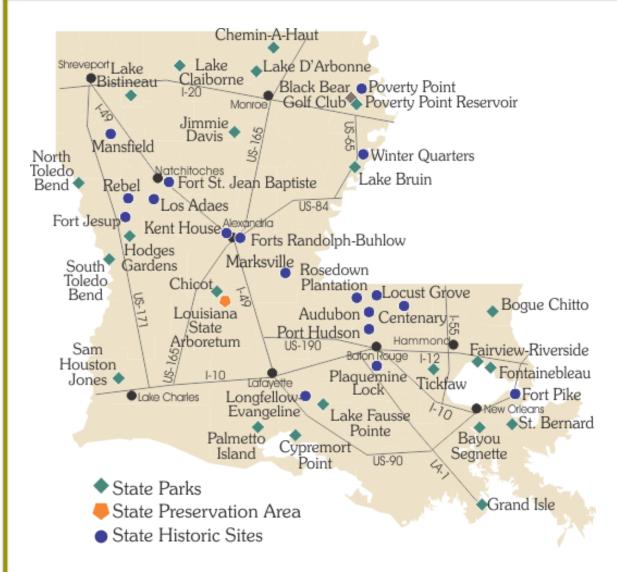
The Office of Tourism -

- The mission of the **Administrative** program is to coordinate the efforts and initiatives of the other programs in the Office of Tourism with the advertising agency, other agencies in the department, and other public and private travel industry partners in order to achieve the greatest impact on the tourism industry in Louisiana.
- The mission of the **Marketing** program is to provide advertising and publicity for the assets of Louisiana; to design, produce, and distribute advertising materials in all media; and to reach as many potential tourists as possible with an invitation to visit Louisiana.
- The mission of **Louisiana's Welcome Centers**, which are located along major highways entering the state and in two of Louisiana's largest cities, is to provide a safe, friendly environment in which to welcome visitors, provide them information about area attractions, and to encourage them to spend more time in the state.

Source: General Appropriations Bill



FY19 Executive Budget Louisiana State Parks



CRT operates 21 parks and 19 historic sites.

Source: CRT



FY19 Executive Budget Louisiana State Parks, Historic Sites, and Museums

21 State Parks

Bayou Segnette Bogue Chitto Chemin-A-Haut

Chicot

Cypremort Point Fairview-Riverside

Fontainebleau State Park

Grand Isle Jimmie Davis Lake Bistineau Lake Bruin

Lake Claiborne State Park

Lake D'Arbonne Lake Fausse Pointe North Toledo Bend Palmetto Island

Poverty Point Reservoir

St. Bernard

Sam Houston Jones South Toledo Bend

Tickfaw

19 Historic Sites

Audubon Centenary Fort Jesup Fort Pike

Fort St. Jean Baptiste
Forts Randolph & Buhlow
Kent Plantation House

Locust Grove

Longfellow-Evangeline

Los Adaes Mansfield Marksville

Otis House at Fairview-Riverside

Plaquemine Lock Port Hudson Poverty Point

Rebel

Rosedown Plantation Winter Quarters

State Museums

New Orleans:

The Cabildo The Presbytere

The New Orleans Jazz Museum at the Old

U.S. Mint 1850 House

Madame John's Legacy

Baton Rouge:

Capitol Park Museum

Thibodaux:

E.D. White Historic Site

Patterson:

Wedell – Williams Aviation and Cypress

Sawmill Museum

Natchitoches:

Louisiana Sports Hall of Fame &

Northwest Louisiana History Museum



Culture, Recreation and Tourism FY17, FY18, and FY19 Comparison

Total Funding — All Means of Finance

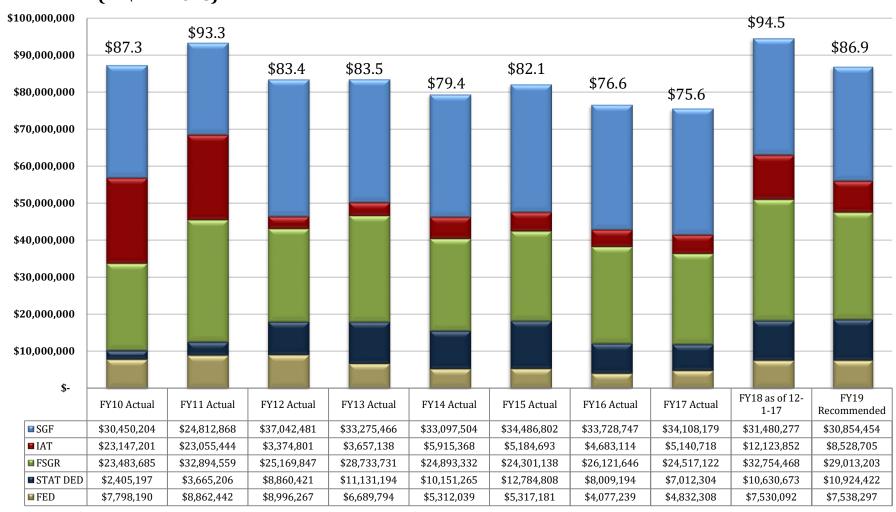
Total Funding	FY17 Actual		FY18 Enacted		FY18 EOB as of 12-1-17	F	Y19 Recommended	Difference FY18 Re- ngrossed HB1 vs. FY17 EOB as of 12-1-16
Office of the Secretary	\$ 4,626,068	\$	6,297,854	\$	6,354,479	\$	5,909,234	\$ (445,245)
State Library	\$ 6,413,583	\$	7,681,767	\$	7,751,359	\$	7,802,394	\$ 51,035
State Museum	\$ 6,415,128	\$	6,906,101	\$	6,907,368	\$	6,646,552	\$ (260,816)
State Parks	\$ 29,839,771	\$	35,282,894	\$	35,461,697	\$	32,799,810	\$ (2,661,887)
Cultural Development	\$ 5,633,196	\$	7,165,863	\$	7,191,239	\$	7,237,012	\$ 45,773
Tourism	\$ 22,682,885	\$	29,933,709	\$	30,853,220	\$	26,464,079	\$ (4,389,141)
TOTAL	\$ 75,610,631	\$	93,268,188	\$	94,519,362	\$	86,859,081	\$ (7,660,281)
Total Authorized FTEs	616		581		581		568	\$ (13)



Culture, Recreation and Tourism Changes in Funding since FY10

Total Budget by Fiscal Year and Means of Finance (in \$ millions)

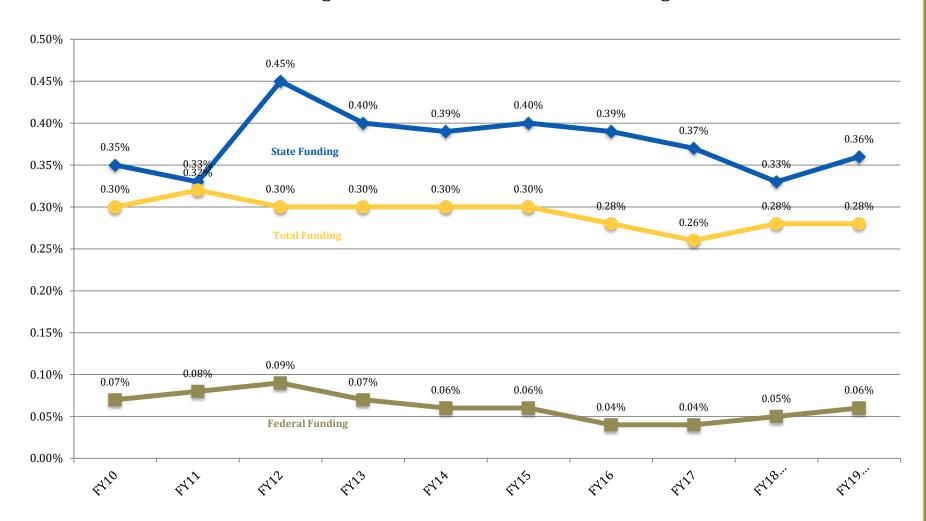
Change from FY10 to FY19 is -0.5%.





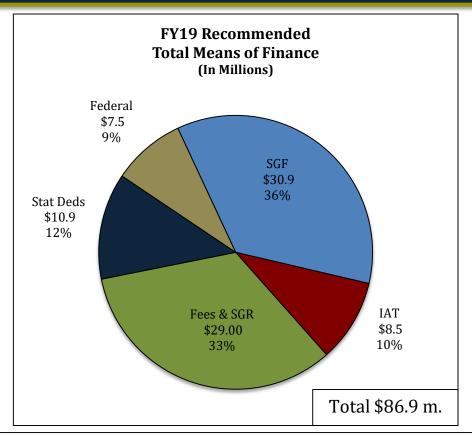
CRT's Changes in Funding since FY10

CRT's Budget as a Portion of the Total State Budget





CRT FY19 Recommended Means of Finance



Federal funds sources include the U.S. Department of Commerce, National Oceanic and Atmospheric Administration, and the National Marine Fisheries Service to develop and implement strategies to promote Louisiana seafood; Library Services and Technology Act (LSTA) of 1998 (Public Law 104-208); the federal Land and Water Conservation fund (P.L. 94,422 - Sept. 1976) that assists the states and political subdivisions with acquisition and development of outdoor recreation projects; from the National Park Service; the Corps of Engineers, the National Endowment for the Arts; and the U.S. Department of Interiors/National Park Service to help develop and implement a management plan for the Atchafalaya Trace National Heritage Area.

Non-SGF Sources of Funding:

Interagency Transfers include internal transfers between budget units of the department, especially transfers from the Office and Tourism; from the Office of the Lieutenant Governor; from the Department of Wildlife and Fisheries for operating the Seafood Board; from the Department of Transportation and Development for the administration of the Recreational Trails Program; from the Division of Administration for the VA/LSU Medical Center Project Grants; from the Office of Facility Planning to implement the Percent for the Arts pursuant to Act 1280 of 1999; from the Office of Tourism for Decentralized and Statewide Arts grants and the World Cultural Economic Forum; and from the Department of Transportation and Development for Scenic Byways.

Fees and Self-generated Revenues include monies from British Petroleum for marketing of Louisiana Seafood Products; late fees, photocopy charges, special services requests, and registration fees for the Trustees' workshops for the State Library; rental of museum buildings, sale of admission tickets into the museums, sale of photo reproductions and catalogs, and royalties from books written by museum employees on museum collections; from the sale of items at the various camp stores, and the wave pool at Bayou Segnette; from Archaeology Book Royalties, curation of archaeological collections, and Historic Preservation Tax Credit Application Fees; from the selling of the crafts directory and "Made in Louisiana" stickers; from the Louisiana Tourism Promotion District. Act 1038 of 1990 which receives 3/100 of 1 cent of the sales and use tax for Louisiana advertising and promotions;

Statutory Dedications include the Seafood Promotion and Marketing Fund (S); Poverty Point Reservoir Development Fund (S); the Louisiana State Parks Improvement and Repair Fund (S) that receives monies through fees generated from admissions, rentals, and other sources; the Archaeological Curation Fund (S); and the Audubon Golf Trail Development Fund (S).



CRT FY19 Recommended Means of Finance by Agency

06 — Culture, Recreation and Tourism FY19 Recommended Means of Financing by Agency

Total MOF by Agency	SGF	IAT	FSGR	Stat Deds	Federal	Total
Office of the Secretary	\$3,087,013	\$2,128,426	\$200,086	\$295,463	\$198,246	\$5,909,234
Administrative	\$533,749	\$475,722	\$0	\$0	\$0	\$1,009,471
Mgt. and Finance	\$2,547,410	\$1,552,424	\$0	\$0	\$0	\$4,099,834
Seafood Marketing and Promotion						
Board	\$5,854	\$100,280	\$200,086	\$295,463	\$198,246	\$799,929
Office of State Library	\$3,642,008	\$646,346	\$90,000	\$0	\$3,424,040	\$7,802,394
Library Services	\$3,642,008	\$646,346	\$90,000	\$0	\$3,424,040	\$7,802,394
Office of State Museum	\$3,980,278	\$1,790,474	\$875,800	\$0	\$0	\$6,646,552
Museum	\$3,980,278	\$1,790,474	\$875,800	\$0	\$0	\$6,646,552
Office of State Parks	\$18,316,575	\$1,418,652	\$1,179,114	\$10,506,574	\$1,378,895	\$32,799,810
Parks and Recreation	\$18,316,575	\$1,418,652	\$1,179,114	\$10,506,574	\$1,378,895	\$32,799,810
Office of Cultural						
Development	\$1,828,580	\$2,501,591	\$695,000	\$122,385	\$2,089,456	\$7,237,012
Cultural Development	\$1,158,865	\$581,925	\$694,500	\$122,385	\$1,202,709	\$3,760,384
Arts	\$15,310	\$1,797,120	\$500	\$0	\$886,747	\$2,699,677
Administrative	\$654,405	\$122,546	\$0	\$0	\$0	\$776,951
Office of Tourism	\$0	\$43,216	\$25,973,203	\$0	\$447,660	\$26,464,079
Administrative	\$0	\$0	\$1,725,198	\$0	\$0	\$1,725,198
Marketing	\$0	\$43,216	\$20,966,104	\$0	\$447,660	\$21,456,980
Welcome Centers	\$0	\$0	\$3,281,901	\$0	\$0	\$3,281,901
TOTAL	\$30,854,454	\$8,528,705	\$29,013,203	\$10,924,422	\$7,538,297	\$86,859,081



CRT Agency Descriptions

Agency	Program Description						
Administrative	Ensures an efficient, accountable, and entrepreneurial operation of all agencies within the department by providing the highest quality of leadership and support services and by administering targeted programs and initiatives conducive to the development of collaborative partnerships.						
Management and Finance	Provides the highest quality of fiscal, human resources, and information services and enhance communications with the six offices within CRT and the Office of the Lt. Governor in order to ensure compliance with legislative mandates and increase efficiency and productivity.						
Seafood Promotion and Marketing	Provides assistance to the state's seafood industry through product promotion and market development.						
Library Services	Fosters a culture of literacy, promotes awareness of the state's rich literacy heritage, and ensures public access to and preserves informational, educational, cultural, and recreational resources.						
Museum	Maintains the LA State Museum as a true statewide museumsystem that is accredited by the American Alliance of Museums.						
Parks and Recreation	Preserves and interprets natural areas of unique or exceptional scenic value; Planning, developing, and operating sites that provide outdoor recreations opportunities in natural surroundings.						
Cultural Development	Expands the state's database of surveyed cultural resources, ensures the preservation of those resources, and uses them to interpret Louisiana's history and educate the public about it.						
Arts	Increases the number of Louisiana citizens and visitors participating in and experiencing arts activities.						
Administrative	Provides management and administrative support at high efficiency to all divisions within the Office of Cultural Development and CODOFIL.						
Administrative	Coordinates the the efforts and initiatives of the other programs in the Office of Tourism with the advertising agency, other agencies in the department, and other public and private travel industry partners in order to achieve the greatest impact on the tourism industry in the state.						
Marketing	Provides advertising and publicity for the assests of the state; designs, produces, and distributes advertising materials in all media; and to reach as many potential tourists as possible with an invitation to visit Louisiana.						
Welcome Centers	Provides a safe and friendly environment in which an increasing number of travelers can learn more about Louisiana's food, culture, and attractions.						



Culture, Recreation and Tourism Dedicated Funds FY17, FY18, and FY19

Dedicated Funds	Source of Funding	FY17 Actual	FY18 EOB	FY19 Recommended
Archaeological Curation Fund	Fees, fines, donations for curation functions.	\$25,283	\$80,000	\$122,385
Audubon Golf Trail Development Fund	Fees and self-generated revenues collected in that year from activities of the Audubon Golf Trail.	\$0	\$12,000	\$0
Louisiana State Parks Improvement and Repair Fund	Fees and other self-generated revenues collected at the parks and historic sites.	\$6,348,201	\$9,511,843	\$10,006,574
Poverty Point Reservoir Development Fund	Fees and self-generated revenue from the Poverty Point Retirement Development Community and the Black Bear Golf Course.	\$332,470	\$500,000	\$500,000
Seafood Promotion and Marketing Fund	The annual royalty fee from the sale of the World Champion New Orleans Saints license plates; License fees, private and federal grants.	\$306,350	\$526,830	\$295,463
TOTALS		\$7,012,304	\$10,630,673	\$10,924,422



Culture, Recreation and Tourism Expenditures FY17, FY18, and FY19

Expenditure Category	FY17 Actual	FY18 EOB	FY19 Recommended	Percent Change FY18 EOB vs. FY19 Recommended	
Personal Services:	\$35,027,359	\$37,648,423	\$39,133,328	3.9	
Salaries	\$21,647,005	\$23,105,021	\$23,656,923	2.4	
Other Compensation	\$1,015,767	\$921,608	\$921,608	-	
Related Benefits	\$12,364,587	\$13,621,794	\$14,554,797	6.8	
Operating Expenses:	\$12,091,240	\$14,671,268	\$14,239,272	(2.9)	
Travel	\$277,975	\$369,206	\$382,206	3.5	
Operating Services	\$9,964,094	\$11,459,541	\$11,024,558	(3.8)	
Supplies	\$1,849,171	\$2,842,521	\$2,832,508	(0.4)	
Professional Services	\$7,068,588	\$9,715,263	\$9,440,263	(2.8)	
Other Charges:	\$19,566,002	\$31,515,768	\$23,338,802	(25.9)	
Other Charges	\$8,151,438	\$16,833,256	\$11,955,167	(29.0)	
Debt Service	\$0	\$0	\$0	-	
Interagency Transfers	\$11,414,564	\$14,682,512	\$11,383,635	(22.5)	
Acquisitions & Major Repairs:	\$1,857,442	\$968,640	\$707,416	(27.0)	
Acquisitions	\$1,392,097	\$18,800	\$707,416	3,662.9	
Major Repairs	\$465,345	\$949,840	\$0	(100.0)	
Total Expenditures	\$75,610,631	\$94,519,362	\$86,859,081	(8.1)	



Culture, Recreation and Tourism Total Statewide Adjustments for FY19

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Department of Culture Recreation and Tourism ADJUSTMENTS TO EXISTING OPERATING BUDGET

Recommended

GEN. FUND	I.A.T.	SELF-GEN.	STAT. DED.	I.E.B.	FEDERAL	TOTAL	T.O.	DESCRIPTION
\$31,480,277	\$12,123,852	\$32,754,468	\$10,630,673	\$0	\$7,530,092	\$94,519,362	581	Existing Oper Budget as of 12/01/17
A. STATEWIDE STA	ANDARDS							
\$83,797	\$2,763	\$30,922	\$144,054	\$0	\$19,837	\$281,373	0	2% General Increase Annualization Classified
\$9,092	\$0	\$3,364	\$0	\$0	\$0	\$12,456	0	2% General Increase Annualization Unclassified
\$29,815	\$1,322	\$7,223	\$127,622	\$0	\$1,493	\$167,475	0	Structural Annualization Classified
\$235,310	\$5,782	\$89,638	\$430,946	\$0	\$50,985	\$812,661	0	Market Rate Classified
\$12,952	\$0	\$1,999	\$2,976	\$0	\$689	\$18,616	0	Civil Service Training Series
\$370,502	(\$2,567)	\$55,181	\$474,540	\$0	\$87,691	\$985,347	0	Related Benefits Base Adjustment
\$422	\$0	\$211	\$1,661	\$0	\$135	\$2,429	0	Retirement Rate Adjustment
\$364,046	\$8,621	(\$119,755)	\$272,137	\$0	\$162,922	\$687,971	0	Salary Base Adjustment
(\$259,067)	\$0	(\$83,043)	(\$708,887)	\$0	(\$52,197)	(\$1,103,194)	0	Attrition Adjustment
\$0	\$0	\$0	(\$380,229)	\$0	\$0	(\$380,229)	(13)	Personnel Reductions
\$0	\$0	\$2,116	\$705,300	\$0	\$0	\$707,416	0	Acquisitions & Major Repairs
\$0	\$0	(\$216,000)	(\$749,840)	\$0	\$0	(\$965,840)	0	Non-Recurring Acquisitions & Major Repairs
(\$246,373)	\$0	(\$730,774)	\$0	\$0	(\$263,350)	(\$1,240,497)	0	Non-recurring Carryforwards
(\$174,332)	\$0	(\$16,629)	\$0	\$0	\$0	(\$190,961)	0	Risk Management
\$9,145	\$0	\$0	\$0	\$0	\$0	\$9,145	0	Legislative Auditor Fees
(\$13,883)	\$0	\$0	\$0	\$0	\$0	(\$13,883)	0	Rent in State-Owned Buildings
\$74,410	\$0	(\$1,213)	(\$1,469)	\$0	\$0	\$71,728	0	Maintenance in State-Owned Buildings
(\$620)	\$0	(\$279)	(\$4,054)	\$0	\$0	(\$4,953)	0	Capitol Park Security
(\$1,461)	\$0	(\$333)	(\$722)	\$0	\$0	(\$2,516)	0	UPS Fees
(\$7,599)	\$0	(\$983)	(\$6,861)	\$0	\$0	(\$15,443)	0	Civil Service Fees

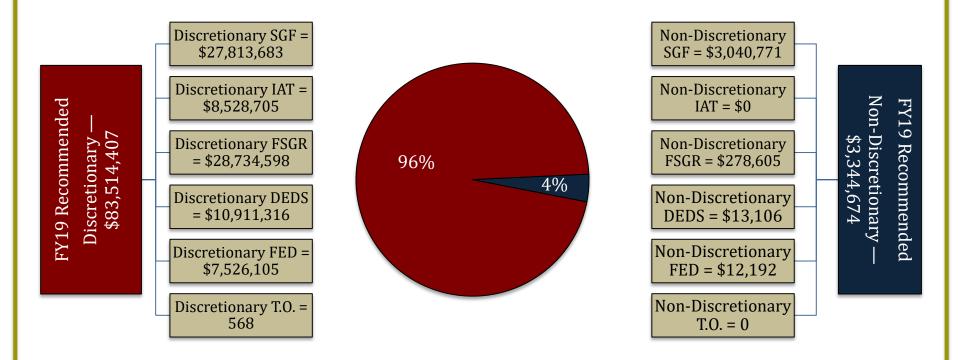


Culture, Recreation and Tourism Total Statewide Adjustments for FY19

\$2,259	\$0	\$5,576	\$16,686	\$0	\$0	\$24,521	0	Office of Technology Services (OTS)
(\$136)	\$0	(\$24,598)	(\$17,266)	\$0	\$0	(\$42,000)	0	Office of State Procurement
\$0	\$0	\$0	\$39,746	\$0	\$0	\$39,746	0	Topographic Mapping
\$0	\$0	\$0	(\$12,000)	\$0	\$0	(\$12,000)	0	TOTAL NON-RECURRING OTHER ADJUSTMENT
(\$1,114,102)	(\$3,611,068)	(\$2,743,888)	(\$40,591)	\$0	\$0	(\$7,509,649)	0	TOTAL OTHER ADJUSTMENTS ADJUSTMENT
\$30,854,454	\$8,528,705	\$29,013,203	\$10,924,422	\$0	\$7,538,297	\$86,859,081	568	Total Budget
(\$625,823)	(\$3,595,147)	(\$3,741,265)	\$293,749	\$0	\$8,205	(\$7,660,281)	(13)	Total Adjustments



Culture, Recreation and Tourism FY19 Discretionary/Non-Discretionary Comparison



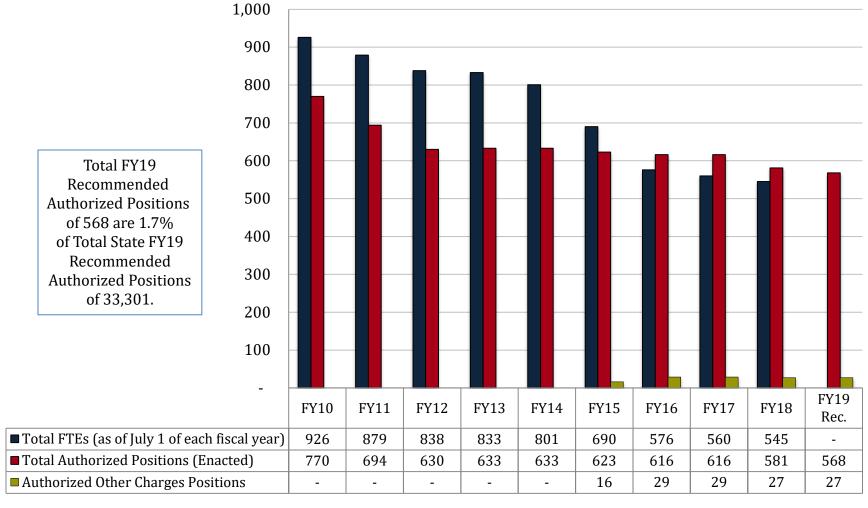
Total Discretionary Funding by Office							
Secretary	\$	5,408,440	6%				
State Library	\$	6,749,156	8%				
State Museum	\$	6,236,431	7%				
State Parks	\$	32,006,993	38%				
Cultural Develoment	\$	6,927,913	8%				
Tourism	\$	26,185,474	31%				
Total Discretionary	\$	83,514,407	100%				

Total Non-Discretionary Funding by Type							
Needed for Debt Service	\$	2,008	0%				
Unavoidable Obligations	\$	3,342,666	100%				
Total Non-Discretionary	\$	3,344,674	100%				

Debt Service = Rent in State-owned Buildings Unavoidable Obligations = Retirees Group Insurance; Maintenance in State-owned Buildings; and Legislative Auditor Fees.



Culture, Recreation and Tourism FTEs, Authorized Positions, and Other Charges Positions



Notes:

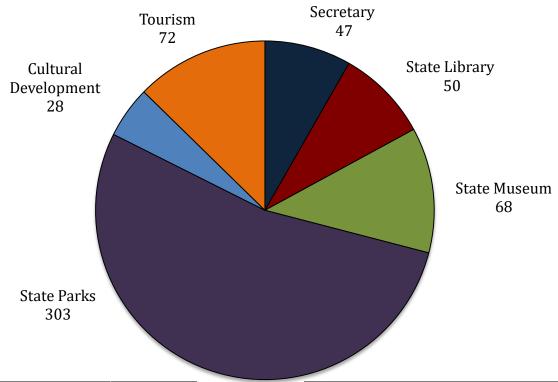
Data for Total FTEs uses the first weekly employment report published by State Civil Service in July at the start of the named fiscal year.

Data for Total Authorized Positions uses fiscal year enacted levels, except for FY18 Recommended.

Data for Other Charges Positions are reflected in the Executive Budget per Act 377 of the 2013 Regular Legislative Session (beginning in FY15).



Culture, Recreation and Tourism FY19 Recommended Total Authorized Positions by Agency



Office of Tourism					
Administrative	7				
Marketing	14				
Welcome Centers	51				

Office of Cultural Development					
Cultural Development	17				
Arts	7				
Administrative	4				

Office of State Parks	
Parks and Recreation	303

Office of the Secretary				
Administrative	8			
Management and Finance	36			
Seafood Promotion and Marketing Board	3			

Office of the State Library of Loui	siana
Library Services	50

Office of State Museum	
Museum	68



Culture, Recreation and Tourism Significant Increases for FY19

Increase	Source	Т.О.	Agency	Description
\$338,842	FSGR	0	Cultural Development	Increase in Fees and Self-generated Revenues from increased activity for the Historical Preservation Office.
\$100,000	SGF	0	Library	Increase in State General Fund dollars is being requested for Homework Louisiana, an after-school on-line tutoring service for all Louisiana students and adults.
\$163,739	Statutory Dedications	0	Parks	Provides Statutory Dedication funding in order for the Office of State Parks to pay an increase in annual fees for computer hardware maintenance, software maintenance, and software licenses.

Significant Means of Financing Substitutions for FY19

MOF Swap	Source	T.O	Agency	Description



Culture, Recreation and Tourism Significant Decreases for FY19

Decrease	Source	T.O.	Agency	Description
(\$3,182,730)	FSGR	0	Tourism	Reduction in Fees and Self-generated Revenues in the Office of Tourism is due to a decreased projection by the Revenue Estimating Conference for Tourism Promotion District funding. This reduction will bring the budget authority to the correct level of anticipated collections and expenditures.
(\$3,611,068)	IAT	0	Secretary; Library; Museum; Parks; Cultural Dev.	Adjustment eliminates excess Interagency Transfers budget authority to properly reflect the anticipated level of funding being transferred from the Louisiana Tourism Promotion District funding from the Office of Tourism to the other agencies in the department.
(\$1,338,233)	SGF	0	Library; Museum; Parks; Cultural Dev.	5 percent reduction in State General Fund expenditures throughout the department.
		(13)	CRT	A total of 13 of the department's vacant positions are being eliminated.