

Louisiana Benefits from Exports!

Manufactured goods exports are the strongest part of Louisiana's economy even though Louisiana and other states export only half as much of their production as the world average. America's exports and the related jobs could double if Congress passes strong pro-export legislation.

- Manufactured exports support 17 percent of Louisiana's manufacturing jobs.
- Since 2003, Louisiana manufacturing exports rose more than five times faster than the state's overall economy.
- 85 percent of Louisiana exporters are small businesses (2007).
- NAFTA accounts for 16 percent of Louisiana's manufacturing export market (2009).

Louisiana Trade Statistics

	2003	2008
Manufacturing Exports (billions)	\$7	\$27
Export Share of Manufacturing Jobs	11%	17%

2003-2008 Growth

State Manufacturing Exports	266%
Total State Economy	51%

Manufactured Exports Drive Louisiana's Economy

- Manufacturing accounts for 57 percent of Louisiana's exports (2009).
- Since 2003, Louisiana manufacturing exports grew 266 percent — 5.2 times faster than the 51 percent rise in Louisiana's overall economy.

Global Engagement Supports Louisiana Jobs

- Manufactured exports support 17 percent of Louisiana's manufacturing jobs (U.S. average is 22 percent).
- Since 2003, Louisiana employment related to manufacturing exports grew 131 percent (see chart 1), while other private sector employment in the state fell by 3 percent.

Louisiana Manufacturers Are Engaged in Exporting around the World

- Top five U.S. export markets: 36 percent of Louisiana exports (2009).
- NAFTA (16%), Netherlands (6%), Singapore (5%), China (5%) and Belgium (4%).

Chart 1. Louisiana Jobs Related to Manufacturing Exports Grow Faster

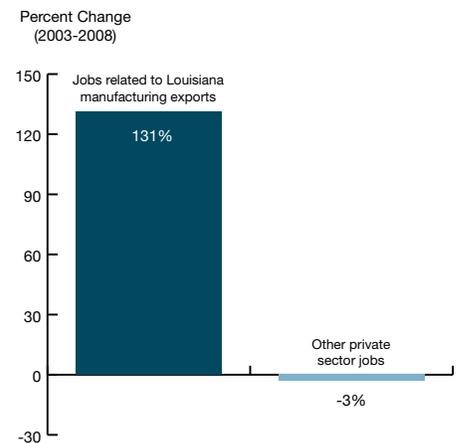
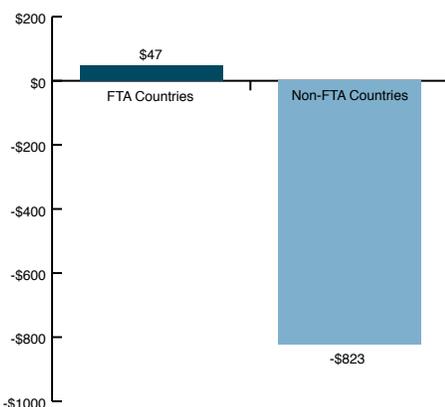


Chart 2. U.S. Manufacturing Trade Balance (2008 and 2009) FTA Countries Versus Non-FTA Countries



Exporting Is Critical to Louisiana's Small Businesses

- Small businesses comprise 85 percent of Louisiana's 2,555 exporters.
- Small businesses average \$2,089,000 in exports per firm.
- Small businesses account for 30 percent of total state exports.

Additional Trade Facts

- Over the past two years, manufacturers in the U.S. sold \$47 billion more in manufactured goods to our free trade agreement (FTA) partners than we bought from them. The United States had a manufacturing trade deficit of \$823 billion in countries where no FTAs existed (see chart 2).
- FTA countries: Australia, Bahrain, Canada, Chile, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Israel, Jordan, Mexico, Morocco, Nicaragua, Oman, Peru, Singapore.
- Visit www.nam.org/statedata or www.nam.org/trade. E-mail us at trade@nam.org.

Source: U.S. Department of Commerce. Unless otherwise noted, data reflects 2008.